



Press Release Contact Information:

Brent Cohen
JewishBuilder Software
President and Co-Founder
2801 Ocean Park Blvd., #338
Santa Monica, CA
USA, 90405
Voice: 310-644-0180
Fax: 9134400724
E-Mail: [Email us Here](mailto:info@jewishbuilder.com)
Website: [Visit Our Website](http://www.jewishbuilder.com)

Free Software from JewishBuilder Helps Synagogues and Other Jewish Groups, Agencies and Organizations Privately Connect With Members

JewishBuilder helps Jewish organizations build a private, rules-based social networking and connectivity engine that puts content and membership under their control. Start for free at www.jewishbuilder.com.

LOS ANGELES, CA, June 04, 2009 **/24-7PressRelease/** -- In these tough economic times, synagogues and other Jewish organizations need cost-effective solutions to better connect their members and build a stronger community. JewishBuilder announced today that any Jewish organization can start a free, private, branded social network at www.jewishbuilder.com.

Unlike today's open social networks, JewishBuilder enables organizations to build their own private, rules-based social networking and outreach management solution. Organization staff and members can now directly and privately interact and communicate with a set of high-tech "touch points" - personalized emails, Mishaberach requests, interactive Kol HaKavods, document sharing, calendars, blogs, photos and audio/videocasting. JewishBuilder's self-build platform operates as a stand-alone website or can integrate into an existing website.

"With JewishBuilder, we have private, follow up conversations among our committee and board members," stated Rabbi Jeffrey Marx of the Santa Monica Synagogue. "For our members, JewishBuilder is quickly becoming the virtual online center of our congregation and a portal for all our communication needs."

Many synagogues and other Jewish organizations have begun looking at popular social networking sites in recent years. But these public, open sites raise numerous and troubling questions for faith-based organizations. JewishBuilder positively harnesses the power of this new connective technology while proactively managing faith-based organizational concerns over member privacy, ads, branding and content control.

JewishBuilder co-founders, Howard Brown and Brent Cohen, have nearly ten years of social networking experience and created PlanitJewish.com, a 501(c)3 nonprofit organization. Committed to advancing participation, membership and volunteerism in local Jewish communities, PlanitJewish.com is widely used in over a dozen major metropolitan areas and by thousands of Jewish organizations across North America. "We understand the power of a connected community," said Co-Founder and CEO Howard Brown. "But we also realize it's not all about the technology. JewishBuilder delivers personalized touch points with the goal of increasing what Jewish organizations do best: build Jewish communities, foster deep personal relationships, strengthen Jewish families and promote Tikkum Olam."

Publicly launched in November 2008, JewishBuilder is already being used by over 100 Jewish organizations. Learn more at www.jewishbuilder.com.

JewishBuilder is a trademark of CircleBuilder Software LLC.

About JewishBuilder

JewishBuilder enables synagogues and other Jewish organizations to build their own private, moderated social network. Our web-based software creates touch points - calendars, blogs, text messages, online donations and video by which an organization and its members can privately communicate. For further information, please contact us at (310) 664 0180.